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Exhibitor Newsletter

We are excited to have you join us for the sixth edition of **EUROPEAN ROTORS**, the VTOL Show and Safety Conference, in Lyon, France, from 30 November to 3 December 2026 (Exhibits open 1–3 December).

EXHIBITOR FORMS AND IMPORTANT DEADLINES

- **Intent to Display Aircraft Form** – Deadline **28 August 2026**
- **Stand Design Submission Form** – Deadline **6 September 2026**
- **Event/Stand Party Request Form** - Deadline **21 October 2026**

Applications submitted after this deadline will not be guaranteed consideration and may be excluded from the review process.

UPCOMING EXHIBITOR WEBINAR:

Maximise Your Exhibitor Experience

17 September, 2026 | 09:00 AM Eastern | Register Now

Join the EUROPEAN ROTORS show management team for an informative session designed to help you prepare for a successful show. This webinar will walk you through everything you need to know, from logistics to opportunities for visibility, before you arrive on-site.

We'll cover:

- Important locations and hours – key details to help you navigate the venue efficiently.
- Setup and disassembly access – guidelines for move-in and move-out.
- Exhibit hall overview – layout, flow, and official vendors to support your stand.
- Exhibitor registration – what to expect and how to get started smoothly.
- Exhibitor tools and resources – including advertising and sponsorship opportunities to promote your brand.
- Venue insights and support – helpful tips to get the most out of your experience.
- Live Q&A – bring your questions!

Register for Webinar

EXHIBITOR REGISTRATION

Click here to login.

Important Notes:

- Exhibitor registration login emails are sent to the primary contact
- Being the primary contact does not automatically give you a badge
  - If you plan to attend, you must register yourself like any other staff

Badge Allotments - You receive two types of badges:
1. Exhibitor Badges - For your staff working at the booth

- 4 badges per 9m² of stand space
- Extra badges cost: €120 each

2. Guest Passes - For invited customers/clients
Allocation:

- 4 badges per 9m² of stand space
- Guests get a free full attendee badge
- You can send invitations using the portal template

EUREXPO EXHIBITOR SERVICES PORTAL

Click here to login.

EUREXPO will be the primary supplier for exhibitor services this year.
Important Deadlines:

- Advanced order discount deadline: **17 October 2026**
- Last day to place orders on the web shop: **13 November 2026**

EUREXPO Contact Information:

- Phone: +33 (0)4 72 22 30 30
- Email: **services@eurexpo.com**

BOOTH GUIDELINES BY STAND TYPE

- **Premium Stands, i.e. stands that span an aisle on all four sides:** Entirely closed stands are not allowed, but one half of the area of the longer side may be closed.
- **Deluxe Stands, i.e. stands that span an aisle:** A back wall and a side wall should be installed. Entirely closed stands are not allowed, but one half of the area of the longer side may be closed.
- **Standard Stands, i.e. stands that face an aisle on ONE side:** Ordering a stand package is highly recommended.
- **Static Stands cannot have any walls or enclosures:** Additionally, no furnishings or flooring will be permitted. Electricity may be ordered with prior approval from show management.

Important Notes:

- Flooring is mandatory and not included in the registration fee.

- Floor covering may be ordered from the exhibitor services web shop, or you may provide your own if it covers the total dimensions of the contracted space.
- Hanging signs and other ceiling suspensions are permitted only with the prior consent of the EUREXPO Lyon rigging department.

EXHIBITORS WITH AIRCRAFT ON DISPLAY

Please submit the Intent to Display Form as soon as possible.

FLY IN & FLY OUT DATES

- Saturday, 28 November 2026: Fly-In (primary day)
- Sunday, 29 November 2026: Fly-In (contingency day)
- Friday, 4 December 2026: Fly-Out (primary day)
- Saturday, 5 December 2026: Fly-Out (contingency day)

Security Requirements for Pilots
In France, all helicopter pilots in command (French as well as foreign ones) must register with the French security and customs authorities in order to carry out flights to an HLS (i.e., helicopter landing sites other than aerodromes or heliports with a published chart). The following steps must be completed by all Pilots in Command:

1. Pilots in Command must first check whether they are already registered with the French authorities. Once registration status is verified, pilots can proceed as indicated below.
2. Registered pilots can go directly to the site to verify registration and then complete the **HLS authorisation request found here.**
3. Pilots not yet registered with the French security and customs authorities:
   a. A courtesy copy of the same request form, a translation document, and the flight operations guide is accessible on the **flight operations page found here.**
   b. Then proceed to the site and complete the **HLS authorisation request found here.**
   c. Be prepared to attach a copy of a current and valid pilot licence, medical certificate, a copy of the national identity document or residence permit, and a copy of the last two pages of your logbook.

Note: Security review and authorisation procedures can take up to three months if there are questions to be answered to the French authorities. Please plan accordingly.
As part of your intent-to-display registration process, you will be asked to acknowledge that the operator and pilot understand these requirements and will complete the security application referenced above. Final approval to exhibit will be provided upon confirmation that the display aircraft pilot in command has obtained authorisation to land at Eurexpo Lyon.

If you have any problems during this process, please contact Theirry Couderc at **contact@ufh.fr**.

If you encounter more difficulties registering your pilots, the Union Française de l'Hélicoptère (UFH), via Thierry Couderc, can arrange for a test pilot for all helicopters, provided you submit a request to the organisers before 1 October 2026. This solution should be used only in an emergency, and exhibitors can expect to pay a fee for this service.

HELPFUL INFORMATION & CONTACTS

- **General Terms and Conditions of Participation**
- **Exhibitor Guidelines**
- **EUROPEAN ROTOR 2026 Floorplan**
- **2026 Sponsorship Opportunities**
- **Social Media Toolkit**
- **General Inquiries: event@europeanrotors.eu**
- **Media Inquiries: marketing@europeanrotors.eu**
- **Sales — Italy & Spain:** Valentina Calabres
  Italy-spain@europeanrotors.eu | +39 347 585 9182
- **Sales— Global:** Katie White – The Wyman Co.
  sales@europeanrotors.eu | +1 352 388 7031

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